

New Program
Announcement

Shift & Save

For SCE Customers



Shift & Save program enhances power grid reliability and gives SCE customers a seat at the environmental table.

Cypress, Ltd. and providers of Thermal Energy Storage technology have teamed up to help Southern California Edison customers reduce peak demand for power and save money. The Shift & Save program taps into available advanced technologies to achieve reliability, affordability, and an environmentally-sound, thermal energy storage future for SCE customers.

Shift & Save Supports Customer Success

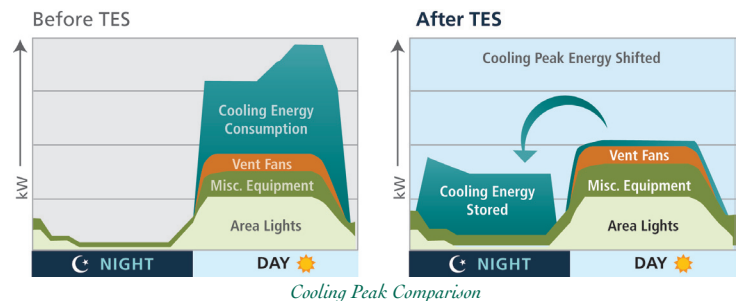
The Shift & Save program delivers Thermal Energy Storage systems from market tested providers and pays incentives based on customer's peak loads (kW) permanently shifted to off peak. Additionally, the program helps protect customers against shortages during heat waves and reduces reliance on construction of new generation plants.

The Benefits of the Shift & Save offering

Shift & Save allows SCE customers to save money by permanently reducing peak air conditioning use. This contributes to a more sustainable way of doing business and delivers customer economic value through peak load reduction.

In addition, Shift & Save:

- Encourages TES technology and strategies for retrofit, new construction, gut/rehab applications
- Eliminates peak loads and lowers customer costs for peak energy
- Can lower a building's carbon/greenhouse gas footprint by 10 to 20%
- Reduces California's electricity peak demand
- Improves reliability of the electric grid, especially during the high summer demand period
- Supports a plentiful, domestic energy source
- Supports a "key action" in California's Energy Action Plan II



Market Qualifications:

All SCE customers are eligible. Customers currently on a Time-of-Use rate will benefit even more.

- Colleges and k-12 districts with summer schedules, city and county governments
- Commercial, institutional, industrial, medical, retail, and military facilities
- Retrofit, new construction, remodel or gut/rehab, and tenant finish applications

The Shift & Save Rebates

There is a limited budget for customer incentives to reduce peak energy. Customer reaction has been very positive. If there is interest, we encourage you to contact Cypress soon. The incentives are:

NEW CONSTRUCTION and RETROFIT APPLICATIONS

Program Years 2008 - 2011	Potential \$/kW \$250
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Thermal Energy Storage (TES) refers to technologies that store energy in a thermal reservoir for later use. Balancing energy demands between daytime and nighttime, TES includes technologies and systems that use ice, chilled water, or brine from stored thermal energy. CPUC approved TES systems supported by the Shift&Save program include Stratified Chilled Water Storage and Internal Melt Ice-On-Coil.

High peak summertime loads drive the expenditures of electricity generation and supply. The industry may meet peak loads with peaking power plants, usually gas turbines. A kilowatt-hour of electricity consumed at night can be produced at much lower marginal cost. Customers can benefit from lower costs in the form of Time-of-Use (TOU) rates or Real Time Pricing (RTP) rates. TES technology can reduce customer peak usage costs.

The **Shift&Save Program** is funded by California utility customers and is administered by SCE under the auspices of the California Public Utilities Commission through a contract awarded to Cypress, Ltd. California customers who choose to participate in this program are not obligated to purchase any additional services offered by contractors. For additional information please visit us at: www.ShiftnSave.com or contact Cypress, Ltd. at: 877.811.8700 or email: admin@cyp-res.com



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